

FOR IMMEDIATE RELEASE

Groundbreaking Marks the Beginning of The Somm. Hotel & Spa in Woodinville Wine Country

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In an exciting development that promises to redefine luxury hospitality in the heart of the Pacific Northwest, Woodinville Hotel Partners, LLC recently broke ground on its highly anticipated property in its namesake Woodinville, Washington. The groundbreaking of The Somm. Hotel & Spa, a Marriott Autograph Collection hotel, marks a significant milestone in the journey towards bringing this world-class destination to life.

Kent Halvorson, president of Woodinville Hotel Partners, the owner of The Somm. Hotel & Spa, expressed his enthusiasm for the project saying, "We are thrilled to continue this journey of creating a haven where guests can indulge in an exceptional luxury hospitality experience and immerse themselves in the natural beauty and thriving culture of Woodinville. We are excited to mark the beginning of a new chapter with the groundbreaking of The Somm. Hotel & Spa."

The Somm. Hotel & Spa is set to become a jewel in the vibrant tapestry of Woodinville, combining exquisite design, refined service and a deep connection to the surrounding landscape. The hotel's name, "*The Somm.*," draws inspiration from the role of a sommelier—a highly trained and knowledgeable wine professional who guides guests through the world of wines, helping them discover and appreciate new flavors and experiences. The hotel's location in the heart of the Woodinville wine country underscores its commitment to offering an unparalleled experience that perfectly pairs indulgence and exploration.

The property boasts 164 well-appointed guest rooms and suites, each meticulously designed to provide the utmost comfort and elegance. In addition to the luxurious accommodations, The Somm. Hotel & Spa will feature *Bin 47*, a full-service restaurant and bar, offering a delectable culinary journey with a menu that includes the region's finest ingredients.

One of the highlights of The Somm. Hotel & Spa experience will be *Vin de Spa*, a luxurious full-service spa designed to rejuvenate the mind, body and soul. *Vin de Spa* will offer an array of retail spa products and host services in multiple treatment rooms, alongside a relaxation room, steam room and sauna. *Vin de Spa* will be the only spa in Woodinville with rooftop treatment tents and hot tubs that will also be open to non-hotel guests.

Guests will have the opportunity to elevate their experience at *The Shed*, a spacious and inviting rooftop bar where panoramic views of the iconic Mount Rainier, Sammamish River Valley and starlit skies will provide an ideal setting for relaxation and enjoyment. For special occasions, the hotel will feature a grand ballroom and multiple meeting rooms, capable of hosting weddings, banquets and corporate events, offering elegant settings for memorable gatherings of all kinds large and small.

The Somm. Hotel & Spa is the brainchild of four seasoned real estate developers with more than 100 years of combined experience in real estate development and construction that includes Kent Halvorson, Tom Vasilatos, Tyler Litzenberger and Gregory Hogan.

Seattle-based Columbia Hospitality, a North American hospitality management company, will oversee the management and operations of The Somm. Hotel & Spa. Their commitment to exceptional service and guest satisfaction aligns perfectly with the hotel's mission to provide a world-class experience.

The architectural vision for The Somm. Hotel & Spa is brought to life by Redmond-based Jensen Design Architects, known for their innovative and sustainable designs that harmonize with the natural surroundings. The interior design of the hotel is curated by La Jolla, CA-based Sixteen-Fifty Creative Intelligence, a leading name in branding and creating immersive and luxurious interior spaces with numerous award winning hotels and resort to their credit.

Woodinville-based Sierra Construction Company, Inc., a respected general contractor with deep roots in the local community, is entrusted with the responsibility of building The Somm. Hotel & Spa, ensuring that this unique destination comes to life with impeccable craftsmanship.

The Somm. Hotel & Spa is poised to be the centerpiece of the new 20-acre Harvest wine village development, bringing together a collection of experiences that celebrate the region's viticultural heritage and rich culture. With a strong commitment to sustainability, the hotel will incorporate eco-friendly design elements and responsible practices, showcasing its dedication to both guest comfort and environmental stewardship.

The Somm. Hotel & Spa team looks forward to continued collaboration with the Woodinville community and further contributing to the region's economic growth and cultural enrichment. For more information and updates on The Somm Hotel & Spa, please visit www.TheSomm.com.

About The Somm. Hotel & Spa:

The Somm. Hotel & Spa is a forthcoming luxury destination in the heart of Woodinville, Washington. With 164 well-appointed guest rooms and suites, a full-service spa, a full-service restaurant and bar, a rooftop bar, and a grand ballroom for weddings, banquets, and corporate events, the hotel is poised to become a haven for those seeking a harmonious blend of indulgence and exploration. As the centerpiece of the 20-acre Harvest wine village development, The Somm. Hotel & Spa is dedicated to offering an exceptional guest experience while embodying sustainability and environmental responsibility. Vin de Spa, a luxurious full-service spa experience with multiple treatment rooms, relaxation room, steam, sauna, and a rooftop spa amenity with treatment tents and hot tubs, will be available for both hotel guests and the surrounding community. For more information about The Somm. Hotel & Spa, visit www.TheSomm.com.